



ACCESSIBLE DEFIBRILLATION AT WORK

Act today, so you can save an employee tomorrow.





Jerry LaChapelle
*Former Director of Risk Mgmt,
Harrah's Entertainment*

What are the reasons to make your facility heart safe? I have at least 200 reasons!

During my tenure at Harrah's Entertainment, we decided to purchase AEDs and train the staff to protect the lives of our employees and customers. Doing so made a bold statement: we value you. We value our employees. We value our customers. We value life.

200 people had the opportunity to live and love another day because Harrah's made defibrillation accessible for them.

The best part about this? You don't need to save 200 people to make a bold statement. You only need the foresight to save one. You've come this far; you're reading this. Now make the decision to save a life and bring defibrillation to your workplace.

Your employees will thank you.

Employees are your #1 asset

Lots of companies say that, but in talking with us, you're one of the companies that is actually *doing* something about it.

According to OSHA 13% of all workplace fatalities result from sudden cardiac arrest. With improved early defibrillation efforts, 40,000 more lives could be saved each year in the US alone – that's more than a cure for breast cancer!^{1,2}

Putting it in perspective

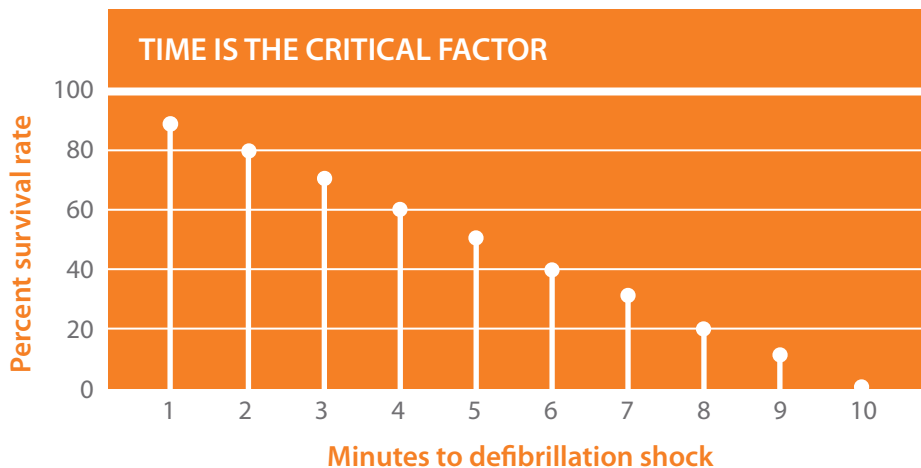
96 people die in the US from sudden cardiac arrest for every one fire death!³ You *have* extinguishers because your employees expect a safe environment. You *need* automated external defibrillators, arguably more so!

Defibrillation within three minutes lifts the chance of survival to 70 percent. Local EMS services typically can't respond that quickly. You need to have your own AEDs on hand.

Good timing

This is a good time for your company to act, because you simply never know when sudden cardiac arrest will strike.

Case in point: Cummins [NYSE: CMI] saved an employee's life fifteen minutes after their AED training was complete. Talk about a close call!



Survival is directly linked to the time interval between the SCA and the first AED shock delivered to the victim. Statistics validate that when a shock is delivered within one minute, survival rates can increase seventeen fold from 5 percent (by relying on EMS only to respond) to levels as high as 86 percent in some cases.⁴

Making heart safety a reality in your facilities.



The law is on your side

The Cardiac Arrest Survival Act provides AED users and acquirers with liability protection.⁵ In fact, with AEDs becoming common safety devices and becoming the standard of care for sudden cardiac arrest, organizations can be at risk for *not* having these devices on site.

Each state has Good Samaritan laws with language about AEDs. As the name implies, Good Samaritan laws are written to indemnify people who do “good.” The laws typically involve three main elements: medical direction (a licensed physician to oversee your program), training (as described above), and record keeping/tracking (of device serial numbers and locations, battery expiration dates, etc.).

Accessible defibrillation at work.

It's really quite easy. Cardiac Science offers a complete AED program to address all requirements including training, medical direction and oversight, record tracking, and more.

Why trust Cardiac Science?

We've been doing this a long time – longer, in fact, than anyone in the industry. To date, we've implemented more than 20,000 AED programs and our 150 educators have taught more than 350,000 students. We sell our products and services globally, and support international customers with a network of in-country distributors. When you work with us, you can expect:

- + **A thorough implementation.** We come on site and determine the optimal quantity and placement for the devices. We provide project managers and a dedicated Customer Care team.
- + **Training on demand.** We schedule training when and where you want it to best accommodate your employees' work schedule.
- + **Consistency.** We outsource nothing. We make the equipment, we educate, we record-keep, and we provide medical direction. We're unaware of anyone else who offers such a comprehensive program. The benefits? Time savings for you, and consistent results among each of your geographically dispersed locations.
- + **Best-in-class training.**

A 98 percent approval rating

Our CPR/AED training is second to none – our students give our training a 98 percent overall approval rating! We've trained thousands of corporations, law enforcement agencies, state and federal agencies, and schools. And with hands-on scenario and CPR skills training, our students tell us they feel prepared to meet a medical emergency.



1 American Heart Association. 2004 Heart and Stroke Statistical Update. Dallas, Texas: American Heart Association, 2003.
2 National Center for Health Statistics. National Vital Statistics Report. Hyattsville, Maryland: Public Health Service. 2003;54(13).
3 National Fire Protection Association. Fire Loss in the U.S. During 2006; AHA. 2008 Heart and Stroke Statistical Update.
4 San Diego Project Heart Beat website, April 2008.
5 Coverage may vary; please check your local jurisdiction.

4 reasons to choose a Powerheart® AED G3 Plus

1. Reliability.

- + The device is Rescue Ready®, meaning it self-tests the battery, hardware, software, and defibrillation pads daily to ensure it works when you need it.

2. Ease of Use.

- + The RescueCoach™ voice prompts and metronome guide you through a very stressful rescue situation.
- + The device knows when to (and when not to) deliver the shock.
- + The text screen lends extra help in noisy and chaotic environments.

3. Assurance.

- + Each AED is under warranty for seven years – one of the longest in the industry. We also provide a four-year, full operational guarantee on the Intellisense® lithium battery (item 9146) used on G3 Plus defibrillators.

4. Complete Solution.

- + We offer best-in-class training. Our students give us a 98 percent approval rating.
- + We've been doing this a long time and have implemented more than 20,000 AED programs.



Learn more about us

Cardiac Science, a wholly owned subsidiary of Opto Circuits (India) Ltd., develops, manufactures, and markets a family of advanced diagnostic and therapeutic cardiology devices and systems, including automated external defibrillators, electrocardiograph devices, and more. Cardiac Science is headquartered in the United States and has operations in North America, Europe, and Asia. For information, call 425.402.2000 or visit <http://cardiacscience.com>.

Cardiac Science Corporation • 3303 Monte Villa Parkway, Bothell, WA 98021 USA • 425.402.2000 • US toll-free 800.426.0337 • Fax: 425.402.2001 • care@cardiacscience.com

Orders and Customer Care (US and International) • Fax: 425.402.2001 • care@cardiacscience.com

Technical Support • (US) Fax: 425.402.2022 • technicalsupport@cardiacscience.com • <http://websupport.cardiacscience.com/webchat/> • (International) international@cardiacscience.com

Cardiac Science International A/S • Kirke Vaerloesevej 14, DK-3500 Vaerloese, Denmark • +45.4438.0500 • Fax: +45.4438.0501 • international@cardiacscience.com

United Kingdom • The Manse, 39 Northenden Road, Sale, Manchester, M33 2DH, United Kingdom • +44.161.926.0000 • uk@cardiacscience.com

France • Tech'indus D, 645 rue Mayor de Montricher, 13854 Aix-en-Provence Cedex 3, France • +33.4.42.12.37.91 • france@cardiacscience.com

Central Europe (D, A, CH) • Elisabeth Treskow-Platz 1, 50678 Köln, Germany • +49.221.337745.90 • centraleurope@cardiacscience.com

China • 6/F South Building, 829, Yi Shan Road, Shanghai 200233, China • +86.21.6495.9121 • china@cardiacscience.com



Cardiac Science, the Shielded Heart logo, Powerheart, RescueCoach, Rescue Ready, Intellisense, and STAR are trademarks of Cardiac Science Corporation. ©2011 Cardiac Science Corporation. All Rights Reserved. MKT-11000-01 rB. Authorized EU Representative • MDSS GmbH, Schiffgraben 41, D-30175 Hannover, Germany